

Persuasive Friendly Letter Rubric for EPA Water Post-Assessment

	Ideas and Content	Organization	Style/Voice	Conventions
4/A	<ul style="list-style-type: none"> States opinion and tells why it is correct 	<ul style="list-style-type: none"> Introduction uses a figure of speech (metaphor, simile, personification) 	<ul style="list-style-type: none"> Simple, compound, and compound/complex sentences are used in each paragraph At least 5 \$100 words per paragraph (specific vocabulary) 	<ul style="list-style-type: none"> No errors in grammar, spelling, or punctuation
3/B	<ul style="list-style-type: none"> A thesis is included 3 main points use reason, logic, and events as evidence written with seriousness convinces reader with smart ideas 	<ul style="list-style-type: none"> At least 5 paragraphs are included At least 1 transition word is used per paragraph Paragraphs are clearly organized with introductory, supporting, and conclusive sentences 	<ul style="list-style-type: none"> All sentences are complete and make sense Paragraphs have long, medium, and short sentences Only 3 \$100 words per paragraph 	<ul style="list-style-type: none"> 1-5 errors in grammar, spelling, or punctuation
2/C	<ul style="list-style-type: none"> thesis is confusing main points supported with emotion and assumptions reader is not persuaded to act 	<ul style="list-style-type: none"> writing is confusing main points are not clearly stated transitions are not used 	<ul style="list-style-type: none"> Only simple sentences used No \$100 words used The essay is not convincing 	<ul style="list-style-type: none"> 6-10 errors in grammar, spelling, or punctuation
1/DF	<ul style="list-style-type: none"> opinion, main points, and ideas are not clear 	<ul style="list-style-type: none"> message is not clear transitions are missing distinctions between paragraphs are not clear fewer than 5 paragraphs 	<ul style="list-style-type: none"> Many sentences are incomplete Words are not specific to the topic Persuasive writing is not used 	<ul style="list-style-type: none"> Over 10 errors in grammar, spelling, or punctuation